

JUAN IGNACIO KURTZEMANN

MANAGEMENT & TECHNOLOGY STUDENT · FOUNDER · CREATOR
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PROFILE

I'm 20. I study business and technology across seven countries. I've built companies that worked and companies that lost money. In 2026 I crossed all 23 provinces of Argentina in 23 days to raise food and hand a flag to the national team.

FLAGSHIP PROJECT

MISIÓN 23 — 23 PROVINCES IN 23 DAYS

16 MAY — 7 JUN 2026

I crossed all of Argentina, from Ushuaia to Rosario, without skipping a single province. In each one I collected a signature for a flag. I raised food for five food banks. At the end I handed the flag to the Argentine national team and came back with a jersey signed by the squad.

23 provinces +10,000 km +16,000 meals 8 people managed 3 sponsors closed 3.1M views

EDUCATION

TETR COLLEGE OF BUSINESS

7 COUNTRIES · 2024 — 2028

BSc (Hons) Management & Technology

- First Argentine admitted. One of ~115 out of 90,000 applicants.
- Scholarship earned by winning the UNR Accounting Olympiad.
- A real business built in each country of the programme.
- Gold Award for Innovation in Business Education, QS Reimagine Education Awards 2025: No. 1 in category out of 1,600+ submissions.

CORNELL TECH

NEW YORK, USA · 2026

Venture semester — AI

- Building an AI startup as part of the Tetr programme.

NATIONAL UNIVERSITY OF SINGAPORE

SINGAPORE · 2025

Academic term abroad

- No. 8 in the world, QS World University Rankings 2025.

IIT DELHI

NEW DELHI, INDIA · 2025

Academic term abroad

- India's top-ranked institution according to QS.

COLEGIO SAN PATRICIO

ROSARIO, ARGENTINA · — 2023

Secondary school · 85% average

- First student in the school's history to obtain the Cambridge Proficiency before graduating.

PROJECTS & EXPERIENCE

AMIA

CO-FOUNDER · SAN FRANCISCO, USA · 2024 — 2025

An AI therapist available 24/7. We built it in 9 days at Founders Inc, inside the Cold Start / Ship It programme. The idea came from two places: my mum is a therapist, and I was very lonely in Dubai. Launched January 2025.

Press: YAHOO FINANCE · OPENPR · NEWSFILE

GLOW-IN-THE-DARK CARDS

FOUNDING TEAM · SINGAPORE · 2025

A deck of phosphorescent cards sold through Kickstarter, from zero to funded campaign. ~US\$10,000 raised. The highest-raising team in the entire cohort.

BELURE CHOCOLATES

FOUNDING TEAM · INDIA · 2025

A direct-to-consumer chocolate brand built from scratch: product, packaging, sales. Five of us, and we felt like Willy Wonka. We made 1,000 units, double what we could sell. Half expired. We lost money. Lesson: ask first, produce second.

SLEEP PRODUCTS

FOUNDING TEAM · DUBAI, UAE · 2024

My first real business. Dropshipping sleep products, five people. US\$130 split five ways, over three months. The market said no and we had to listen.

SHEA NUT ROLLER · GHANA

PRODUCT TEAM · GHANA · 2026

Work with an NGO and the design of a tool for the women who harvest shea nuts by hand. Field project from Tetr's Ghana term.

OMI.ME

INTERNSHIP · CONTENT CREATOR · SAN FRANCISCO, USA · 2025

Content creation for a San Francisco startup building AI necklaces that transcribe conversations.

VOZ DEL ÉXITO

HOST · ROSARIO, ARGENTINA · 2023 – 2024

An interview podcast with entrepreneurs, made before getting into Tetr. 10 reels, 3 guests, 100 followers. In the admissions interview Tetr's founder told me he'd listened to it. None of it was big; what mattered was that I was already doing something.

AWARDS

ACCOUNTING OLYMPIAD · UNR (2023) – First place. The year before I came third competing against older students. This is what got me the Tetr scholarship.

TED-ED TALK – “External Discomfort, Internal Peace.”

CAMBRIDGE PROFICIENCY – First student in the school's history to obtain it before finishing secondary school.

ROSARIO RUGBY TOURNAMENT – Champion with Jockey Club in the U15 category.

“BROWN” SPORTS TEAM – Elected leader by a vote of the whole school.

AUDIENCE

+1.6M views · one reel · +4.4M mission 23 impressions · +45M collaborator reach · +60M earned-media audience

LANGUAGES

Native Spanish · English C2 (Cambridge Proficiency)

ONLINE

INSTAGRAM @juankurtzemann
LINKEDIN /juankurtzemann
YOUTUBE @juankurt
TIKTOK @juankurtzemann
X @juankurtzemann